

A DOG'S DREAM



GAMES

RAFFLES

PRIZES

FACE PAINT

BOUNCE HOUSE

CLOWNS

SWEET TREATS

FOOD

BALLOONS

PRESENTS  
the 3rd Annual  
**FAMILY  
FUN DAY**

**FEBRUARY 22nd, 2014**

**New Bern Riverfront Convention Center**

**BUY TICKETS • PLAY GAMES • HELP ANIMALS**

**Proceeds to benefit local animal rescue and humane groups.**

**[www.DreamersFoundation.org](http://www.DreamersFoundation.org)**

**Platinum Sponsors**



**Silver Sponsors**

**YOUR LOGO HERE**

**Additional Sponsorships Available call: 252-514-2502  
Contact@DreamersFoundation.org**



# Family Fun Day

## February 22<sup>nd</sup>, 2014

Riverfront Convention Center, New Bern, NC

### VENDOR REGISTRATION FORM



Business Name \_\_\_\_\_ Type of Business \_\_\_\_\_ **Ask about our vendor exclusivity**

Contact Person \_\_\_\_\_ Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_

Mailing Address \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Bus Phone \_\_\_\_\_ Bus Fax \_\_\_\_\_ Bus Email \_\_\_\_\_

#### Booth Placement Request

Requests will be considered, however, there will be **NO GUARANTEED BOOTH PLACEMENT**. The placement at a previous show does not guarantee any future placement. All booths will be assigned based on show size, availability, and competing vendors.

*To discuss special booth needs, please speak with **Dan Spangle at 252-514-2502***

#### I request the following:

_____ \$300 per 8'w x 10'd Main Floor Booth	_____ \$50 1 table, 2 chairs, and skirting
_____ \$200 Table Display in Main Hall (Up to 8ft table)	_____ \$50 Electricity (120)
_____ \$125 Non-Profit Booth	_____ \$70 Electricity (240)
_____ \$100 extra per end cap / corner Booth	_____ \$3 per extra chair
_____ \$250 Vehicle Parking in Front lot *Must be a logo company vehicle	_____ \$15 per extra table ( 8ft)
_____ Donate a raffle item (up to \$100 value)	_____ \$15, \$20, \$30 Prize Tickets (See sponsor sheet)
_____ Donate silent auction item (> \$100 value)	

#### \$600 Premium Vendor Package includes:

- ◆ **One booth, one table and 2 chairs on a corner or end cap (\$450 value)**
- ◆ **Option to make (2) 15 second announcements throughout the day (\$100 value)**
- ◆ **Name listed on all advertising merchandise (\$200 value)**
- ◆ **Premium parking spot for business vehicle (\$250 value)**
- ◆ **Electrical Hookup (\$50 value)**

# Save \$450

#### **PAYMENT IN FULL IS REQUIRED WITH REGISTRATION**

Total payment included \$ \_\_\_\_\_ Payment Method (circle one): Check # \_\_\_\_\_ M/C \_\_\_\_\_ VISA \_\_\_\_\_ AMEX \_\_\_\_\_ CASH

Credit Card# \_\_\_\_\_ Auth Code \_\_\_\_\_ Exp Date \_\_\_\_\_

Authorizing Signature \_\_\_\_\_ Date \_\_\_\_\_

#### SEND COMPLETED FORM AND PAYMENT TO:

A Dog's Dream Dreamer's Foundation, 1819-A Race Track Rd., New Bern, NC 28562

Or Fax it to 252-514-2507(Attn: Dan)

Questions: Call 252-514-2502 and ask to speak with Dan

Email [Contact@DreamersFoundation.org](mailto:Contact@DreamersFoundation.org) (Please put in the subject line: Family Fun Day)

#### **Early Bird Deadline: February 3, 2014**

I understand that payment in full is required with the registration form. Furthermore, I understand neither A Dog's Dream Dreamers Foundation, nor the Riverfront Convention Center is responsible for personal injury, damage or loss of merchandise or personal property while exhibiting at the show or during setup. A Dog's Dream Dreamers Foundation reserves the right to accept or refuse any vendor based on repetition or acceptability of the merchandise. However, we do not guarantee the exclusion of any like business or product. By signing this document, you acknowledge that you understand all deadlines and have no further questions for this event.

Customer \_\_\_\_\_ Date \_\_\_\_\_

Dreamer Rep \_\_\_\_\_ Date \_\_\_\_\_

**No Refunds will be given after February 3, 2014. Cancelation fees may apply.**

## **PLATINUM SPONSOR**

**\$3,000 INVESTMENT**

- 20 Tickets to event
- Three Booths at the event (\$900 value)
- Recognition as a sponsor on:
  - website
  - social media
  - flyers/posters
  - email blasts
  - other media to include radio and newspaper advertising (Over \$10,000 value)
- Logo on T-shirts ( \$350 value)
- Option to place coupon, flyer, etc. in Tote Bag (\$125 value)
  - Item cannot exceed 8 1/2" X 11"
  - Must provide item no less than 2 weeks prior to event
- Listed in event program
- Listed in the Thank You Ad after the event
- Option to provide two items to be raffled off at event
- Option to make 4 live announcements, 15 seconds each, the day of the event

## **GOLD SPONSOR**

**\$2,000 INVESTMENT**

- 16 Tickets to event
- Three Booths at the event (\$900 value)
- Recognition as a sponsor on:
  - website
  - social media
  - flyers/posters
  - other media to include radio and newspaper advertising (Over \$5,000 value)
- Option to place coupon, flyer, etc. in Tote Bag (\$125 value)
  - Item cannot exceed 8 1/2" X 11"
  - Must provide item no less than 2 weeks prior to event
- Listed in event program
- Listed in the Thank You Ad after the event
- Option to provide two items to be raffled off at event
- Option to make 2 live announcements, 15 seconds each, the day of the event

## **SILVER SPONSOR**

**\$1,000 INVESTMENT**

- 12 Tickets to event
- Two Booths at the event (\$600)
- Recognition as a sponsor on:
  - website
  - social media
  - other media to include radio and newspaper advertising (Over \$3,000 value)
- Option to place coupon, flyer, etc. in Tote Bag (\$125 value)
  - Item cannot exceed 8 1/2" X 11"
  - Must provide item no less than 2 weeks prior to event
- Listed in event program
- Listed in the Thank You Ad after the event
- Option to provide two items to be raffled off at event

## **VENDOR EXCLUSIVITY**

**\$1,000 INVESTMENT**

- Company will be guaranteed to be the only vendor in said business category (as determined by the Dreamer's Foundation) to be allowed to hold this sponsorship.
- This is a first come first serve sponsorship.
- If another vendor has paid and reserved in your business category, exclusivity is not available.

## **TOTE BAG SPONSOR** **\$500 INVESTMENT**

- Tote Bags will be handed out to the first 250 attendees (limit of 1 per Family)
- Logo on Tote Bag
- Option to place coupon, flyer, etc. in Tote Bag (\$200 value)
  - Item cannot exceed 8 1/2"
  - Must provide item no less than 2 weeks prior to event
- Listed in event program
- Listed in the Thank You Ad after the event
- Option to provide an item to be raffled off at event

## **T-SHIRT SPONSOR** **\$450 INVESTMENT**

- T-shirts will be worn by volunteers at event
- T-shirts will be sold at event (approx 150)
- Listed on T-shirt as a sponsor
- Listed in the event program
- Listed in the Thank You Ad after the event
- Option to provide an item to be raffled off at event

## **TICKET SPONSOR** **\$250 INVESTMENT**

- Place your company name and/or logo on all entrance tickets
- Full color ad, coupon would be a great way to draw business
- Listed in the Thank You Ad after the event
- Option to provide an item to be raffled off at event

## **BANNER SPONSOR** **\$200 INVESTMENT**

- Show off your company name and information in the convention center
- You provide us with a banner up to 10'w x 4't
- If you have a preferred spot in the convention center let us know and we will try and hang it there
- Option to provide an item to be raffled off at event

## **TOTE BAG INSERT SPONSOR** **\$125 INVESTMENT**

- \$.50 per item placed in Tote Bag.
- Must provide item no less than 2 weeks prior to event, cannot exceed 8 1/2" x 11"
- Tote Bags will be handed out to the first 250 (limit of 1 per Family) attendees
- Listed in the Thank You Ad after the event
- Option to provide an item to be raffled off at event

## **DONATE ITEMS** **VARIED INVESTMENT**

- Raffle Items
  - Up to \$100.00 Value
  - These items will be raffled off during the event. It is a great way to bring attention to your booth.
- Silent Auction Items
  - Must be \$100 or more in value
  - These items will be on silent auction table the entire day. Winners will be contacted after the event.